



2008 SPONSORSHIP OPPORTUNITIES

Platinum (\$10,000+)

- Special Recognition as a Platinum Sponsor in all Promotional Materials and Advertisements for the year
- Your logo prominently displayed on the Homepage of the GDCTA website and Sponsors' List for one year
- Website link on the Homepage and Sponsors' List on the GDCTA Website for one year
- Reserved seating at the May Show Competitor's party for you and guests
- Reserved seating at the Awards Gala for you and three (3) guests
- Name a Special Feature, Class or Division championship or event (as available) and present the awards for that Feature, Class or Division or event
- Your ad brochures in the Competitor Bags for 2 horse shows (supplied by sponsor 1-2 mo prior to show)
- Placement of your banner in a prominent location at GDCTA shows, both USEF and schooling*
- Complimentary Booth (10' x 10') at Vendor Trade Fair (as available—venue dependent)
- Competitor Mailing List for your Advertising needs+
- Public Address Announcements During Event
- Two (2) Full-page Cover Ads in Show Programs (1 ad per program - choice of back cover, inside front cover or inside back cover as available)
- One (1) full page ad in the Membership Directory
- Two (2) full page ads in the newsletter
- Recognized in two (2) Show Programs, Newsletter, and Website as Sponsor

Gold (\$5,000 - \$9,999)

- Special Recognition as a Gold Sponsor in all Promotional Materials and Advertisements for one year
- Your logo prominently displayed on the Sponsor List on the GDCTA website for six months
- Website link in the Sponsors' List on the GDCTA Website for one year
- Name a Special Feature, Class or Division championship or event (as available) and present the awards for that Feature, Class or Division or event
- Placement of your banner in a prominent location at two (2) USEF recognized shows*
- Reserved seating at the May Show Competitor's party for you and three (3) guests
- Reserved seating at the Awards Gala for you and a guest
- Your ad brochures in the Competitor Bags for 2 horse shows (supplied by sponsor 1-2 mo prior to show)
- Competitor Mailing List for your Advertising needs+
- Complimentary Booth (10' x 10') at Vendor Trade Fair (as available—venue dependent)
- Public Address Announcements During Event
- Two (2) full page ads in the newsletter
- One (1) full page ad in the Membership Directory
- Two (2) Full-page ads in Show Programs (1 ad per show)
- Recognition as sponsor in Program, Newsletter, and Website

Silver (\$2,500 - \$4,999)

- Website link in the Sponsors' List on the GDCTA Website for one year
- Competitor Mailing List for your Advertising needs+
- Name a Special Feature, Class or Division championship or event (as available) and present the awards for that Feature, Class or Division or event
- Reserved seating at the May Show Competitor's party for you and three (3) guests
- Placement of your banner in a prominent location at one USEF recognized show or event*
- Your ad brochures in the Competitor Bags for 2 horse shows (supplied by sponsor 1-2 mo prior to show)
- Two (2) Full-page Ads in programs for 2007 GDCTA Sponsored events (1 ad per event)
- Recognition as sponsor in Program, Newsletter, and Website as Sponsor
- Public Address Announcements During Event

Bronze (\$1,001 - \$2,499)

- Website link in the Sponsors' List on the GDCTA Website for one year
- Name a Special Feature, Class or Division championship or event (as available) and present the awards for that Feature, Class or Division or event
- Reserved seating at the May show Competitor's Party for you and one (1) guest
- Placement of your banner at one USEF recognized show or event*
- Your ad brochures in the Competitor Bags for 1 horse show (supplied by sponsor 1-2 mo prior to show)
- One (1) Full-page ad in 1 Show Program
- Recognition as sponsor in Program, Newsletter, and Website
- Public Address Announcements During Event

Capriole (\$751 - \$1000)

- Full Page Advertising in one (1) Event Program or Newsletter
- \$150 Advertising Credit in Newsletter
- Ringside Banner Display (at shows, not at the Gala)
- Public Address Announcements During Event
- Recognized in Program, Newsletter, and Website as Sponsor

Courbette (\$501 - \$750)

- Half Page Advertising in one (1) Event Program or Newsletter
- \$95 Advertising Credit in Newsletter
- Ringside Banner Display (at shows, not at the Gala)
- Recognized in Program, Newsletter, and Website as Sponsor

Levade (\$500-\$749)

- Quarter Page Advertising in one (1) Event Program or Newsletter
- \$45 Advertising Credit in Newsletter
- Ringside Banner Display (at shows, not at the Gala)
- Recognized in Program, Newsletter, and Website as Sponsor

Piaffe (\$250-\$499)

- Business Card Advertising in one (1) Event Program or Newsletter
- Recognized in Program, Newsletter, and Website as Sponsor

Passage (\$100-\$249)

- Recognition in one (1) Event Program or Newsletter
- Classified Ad in Newsletter

Friend (< \$100)

- Recognition in one (1) Event Program or Newsletter

SPECIFIC OPPORTUNITIES

As a sponsor, you will receive the benefits listed next to each level of Sponsorship as well as any additional benefits listed here.

EVENT SPONSORSHIPS:

We have cash sponsorship opportunities for our recognized dressage shows. Each show has its own style and therefore its own needs. Contact us for more details.

APRIL 12-13—GREATER ATLANTA DRESSAGE SOUTHERN, GIHP, CONYERS

Class Sponsorships:

\$50 Class Sponsorship—Class sponsorships for this show which are paid in cash (not product) will be split into cash awards for the first three places. As a class sponsor, your name will be announced at the time of the class and will be printed in a header above the class in the show program. 1st place: \$20 / 2nd place: \$15 / 3rd place: \$10

Other opportunities—can be split by up to 4 non-competing sponsors:

Competitor's Party—\$2500
Sunday Brunch—\$1500
Program sponsorship—\$750
First place prizes—\$1000
Class Ribbons—\$1500
Competitor Welcome Bag (your logo on ~300 quality bags)—\$1000
High Points Ribbons—\$400 (available each day or combined)

Other ideas? Contact us!

OCTOBER 18-19—ATLANTA NATIONAL FALL SHOW, GIHP, CONYERS

Class Sponsorships:

\$50 Class Sponsorship
Class Level: _____ Test _____ or _____

GDCTA AWARDS GALA SPONSORSHIPS:

January 26, 2008

Presenting Sponsor: Cash donation of at least \$4000. Presenting Sponsor for 2008 is Merial, makers of UlcerGard and Zimecterin Gold

Awards for the GDCTA Winners:

We have 4 categories: Dressage- USEF Recognized Shows; Dressage-Schooling Shows; Combined Training-USEF Recognized Shows; Combined Training-Schooling shows. In addition to ribbons, we give out graduated prizes for the each category. For example, a Recognized Show Champion would receive a cooler, the Reserve Champion receives a quarter sheet while the Schooling Show Champions receives a saddle pad.

Silent Auction: Contributions may be product or service donations.

Party Favors: We provide small party favors at each seat. We will have approximately 250 guests, however, we only ask for as many sample-sized products as you wish to send. We will mix and match at the tables.

Door Prizes: We put together 15 door prize buckets filled with product. We make each one individually depending on which products are donated. We would also accept pre-made gift buckets.

***Also, you can advertise in the programs or newsletters.
Contact Don Faso at donfaso@comcast.net or 770-921-3848.***

To sponsor, please send

Name of Sponsor, Contact Details, and Sponsorship Intentions to:

Pagan Gilman pagangilman@bellsouth.net / 770-594-0688

Notes: 1. Sponsorship contributions may be cash, product or service donations. 2. Sponsorship contributions need to arrive at least one (1) month prior to the event. 3. *The organizers reserve the right to determine the placement of all product and banners. 4. + Competitor Mailing list developed courtesy of the competitors.