



Benefits of GDCTA Sponsorship:

- Affiliation with a long-standing equestrian organization, which promotes dressage in Georgia and Region 3
- Bring your company's services or products to the attention of our more than 700 members
- Some opportunities for Linkage with your company's website, which increases your site's traffic and link popularity
- Opportunity to hand out product samples/company information to the participants

Georgia Dressage Combined Training Association is a 501(c)(3) non-profit organization registered with the State of Georgia. Most donations to the organization are tax-deductible—ask your tax advisor.

For more information on sponsorship, the annual Silent Auction or other events, please contact:
info@gdcta.org

2010 SPONSORSHIP OPPORTUNITIES

Platinum (\$10,000+)

- Special Recognition as a Platinum Sponsor in all Promotional Materials and Advertisements for the year
- Your logo prominently displayed on the Homepage of the GDCTA website and Sponsors' List for one year
- Website link on the Homepage and Sponsors' List on the GDCTA Website for one year
- Reserved seating at the April Show Competitor's party for you and guests
- Reserved seating at the Awards Gala for you and three (3) guests
- Name a Special Feature, Class or Division championship or event (as available) and present the awards for that Feature, Class or Division or event
- Your ad brochures in the Competitor Bags for 2 horse shows (supplied by sponsor 1-2 mo prior to show)
- Placement of your banner in a prominent location at GDCTA shows, both USEF and schooling*
- Complimentary Booth (10' x 10') at Vendor Trade Fair (as available—venue dependent)
- Competitor Mailing List for your advertising needs+
- Public Address Announcements During Event
- Two (2) Full-page Cover Ads in Show Programs (1 ad per program - choice of back cover, inside front cover or inside back cover as available)
- One (1) full page ad in the Membership Directory
- Two (2) full page ads in the newsletter
- Recognized in two (2) Show Programs, Newsletter, and Website as Sponsor

Gold (\$5,000 - \$9,999)

- Special Recognition as a Gold Sponsor in all Promotional Materials and Advertisements for one year
- Your logo prominently displayed on the Sponsor List on the GDCTA website for six months
- Website link in the Sponsors' List on the GDCTA Website for one year
- Name a Special Feature, Class or Division championship or event (as available) and present the awards for that Feature, Class or Division or event
- Placement of your banner in a prominent location at two (2) USEF recognized shows*
- Reserved seating at the April Show Competitor's party for you and three (3) guests
- Reserved seating at the Awards Gala for you and a guest
- Your ad brochures in the Competitor Bags for 2 horse shows (supplied by sponsor 1-2 mo prior to show)
- Competitor Mailing List for your Advertising needs+
- Complimentary Booth (10' x 10') at Vendor Trade Fair (as available—venue dependent)
- Public Address Announcements During Event
- Two (2) full page ads in the newsletter
- One (1) full page ad in the Membership Directory
- Two (2) Full-page ads in Show Programs (1 ad per show)

- Recognition as sponsor in Program, Newsletter, and Website

Silver (\$2,500 - \$4,999)

- Website link in the Sponsors' List on the GDCTA Website for one year
- Competitor Mailing List for your Advertising needs+
- Name a Special Feature, Class or Division championship or event (as available) and present the awards for that Feature, Class or Division or event
- Reserved seating at the April Show Competitor's party for you and three (3) guests
- Placement of your banner in a prominent location at one USEF recognized show or event*
- Your ad brochures in the Competitor Bags for 2 horse shows (supplied by sponsor 1-2 mo prior to show)
- Two (2) Full-page Ads in programs for 2007 GDCTA Sponsored events (1 ad per event)
- Recognition as sponsor in Program, Newsletter, and Website as Sponsor
- Public Address Announcements During Event

Bronze (\$1,000 - \$2,499)

- Website link in the Sponsors' List on the GDCTA Website for one year
- Name a Special Feature, Class or Division championship or event (as available) and present the awards for that Feature, Class or Division or event
- Reserved seating at the April show Competitor's Party for you and one (1) guest
- Placement of your banner at one USEF recognized show or event*
- Your ad brochures in the Competitor Bags for 1 horse show (supplied by sponsor 1-2 mo prior to show)
- One (1) Full-page ad in 1 Show Program
- Recognition as sponsor in Program, Newsletter, and Website
- Public Address Announcements During Event

Capriole (\$750 - \$999)

- Full Page Advertising in one (1) Event Program or Newsletter
- \$150 Advertising Credit in Newsletter
- Ringside Banner Display (at shows, not at the Gala)
- Public Address Announcements During Event
- Recognized in Program, Newsletter, and Website as Sponsor

Levade (\$500-\$749)

- Half Page Advertising in one (1) Event Program or Newsletter
- \$95 Advertising Credit in Newsletter
- Ringside Banner Display (at shows, not at the Gala)
- Recognized in Program, Newsletter, and Website as Sponsor

Piaffe (\$250-\$499)

- Business Card Advertising in one (1) Event Program or Newsletter
- Recognized in Program, Newsletter, and Website as Sponsor

Passage (\$100-\$249)

- Recognition in one (1) Event Program or Newsletter
- Classified Ad in Newsletter

Friend (< \$100)

- Recognition in one (1) Event Program or Newsletter

For more information, contact GDCTA info@gdcta.org

Notes: *Sponsorship contributions may be cash, product or service donations.*

* *The organizers reserve the right to determine the placement of all product and banners. Banners need to be supplied by the sponsor at least 1 month in advance of the first horse show or event*

+ *Competitor Mailing list developed courtesy of the competitors.*