

GDCTA Advertising Rates 2022						
AD SIZE	Online Newsletter	Online Newsletter	Yearbook (printed)	GADS May	LDDC Sept	Championships & ANFD October
	due 5th of each month		due June 1	due at closing	due at closing	due at closing
	8.5x11	8.5x11	8.5x11	8.5x11	8.5x11	8.5x11
	monthly	annual (10x)	GDCTA members - \$50 off any ad rate listed (except Business)			
PUBLICATIONS						
<i>BUSINESS CARDS – 2Hx3.5W” members only</i>	\$25	\$180	\$40	\$25	\$25	\$75
Quarter Page: 4.25Hx3.75W	\$40	\$360	\$150	\$45	\$45	\$150
Half Page (horizontal): 5Hx8W	\$60	\$540	\$250	\$50	\$50	\$250
Full Page 8.5x11	\$100	\$900	\$350	\$75	\$75	\$400
Back Cover (First paid basis)	\$100	\$900	\$500	\$200	\$200	\$500
Inside Back Cover (First paid basis)	\$100	\$900	\$500	\$150	\$150	\$500
Inside Front Cover (first paid basis)	\$100	\$900	\$500	\$150	\$150	\$500
Center (Both Sides) 11Hx17W	\$250	\$2,250	\$850	\$300	\$300	\$750
Advertorial 8.5x11	\$50		\$500	\$50	\$50	\$400
Photo classified – includes 1 picture, 30 words; Additional words \$.50 each.	\$10	\$90				

Email webmaster@gdcta.org for clinic, Awards Gala advertising and Website Banner ad information.

Advertisers assume liability for all content of printed advertisements and also assume responsibility for any claims arising thereof made against GDCTA.

Make check to GDCTA and mail with form to: Peter West 20 Wild Turkey Lane, Jasper, GA 30143 OR Form may be emailed to Peter with cc #:

pwest@radix-consulting.com

GDCTA Rates 2022

BASIC SPONSORSHIP/VENDOR INFO

	GADS May	LDDC Sept	Championships & ANFD October			
HORSE SHOWS						
Sponsor - Bronze	\$100	\$100	\$1,500			
Sponsor - Silver	\$250	\$250	\$2,500			
Sponsor - Gold	\$500	\$500	\$5,000			
Sponsor - Platinum	\$750	\$750	\$10,000			
Sponsor - class	\$25	\$25	\$25			
Sponsor - division (3 classes)	\$60	\$60	\$60			
Sponsor - championship class			\$50			
Sponsor - ring/arena (\$2000, \$1000, \$500)			email			
Hospitality - Thursday Welcome			\$1,000			
Hospitality - Friday Vendor Walk			\$1,500			
Hospitality - Saturday Competitors Party			\$4,000			
Vendor - outside	\$75/day	\$75/day				
Vendor - inside	\$150/day	\$150/day				
Vendor - Outside Truck & Trailer Location			\$300			
Vendor - Outside Arena Table Top			\$200			
Vendor - Inside Vendor Building			\$500			
Vendor Tents			\$250			
Vendor - Courtyard Trailer Parking			\$200			
Art Show Space			email			

GDCTA *Collected Remarks* Newsletter & Show Program Advertising

Collected Remarks is the official publication of the Georgia Dressage and Combined Training Association, Inc. (GDCTA). Published online 10x per year to more than 800 equine enthusiasts; it is full of informative articles, member ads, clinic information, and our regional calendar of events.

<https://gdcta.wildapricot.org/events>

CREDIT CARD INFO

Name: _____	Number: _____
Company: _____	Exp Date: _____
Address: _____	Billing Zip: _____
City: _____	Name on Card: _____
State/Zip: _____	Signature: _____
Phone: _____	
Email: _____	
Website: _____	
AD choices: _____	

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[Email high resolution ads to webmaster@gdcta.org](mailto:webmaster@gdcta.org)