



## GDCTA *Collected Remarks* Newsletter Advertising

*Collected Remarks* is the official publication of the Georgia Dressage and Combined Training Association, Inc. (GDCTA). Published online 10x per year to more than 800 equine enthusiasts; it is full of informative articles, member ads, clinic information, and our regional calendar of events.

<b>ONLINE <i>Collected Remarks</i> Advertising Rates</b>		<i>All ads must be camera ready, and sent in high resolution (at least 300dpi) PDF or Jpeg to <a href="mailto:webmaster@gdcta.org">webmaster@gdcta.org</a></i>  Deadline for receipt of artwork and payment for online ads is the <b>5th of every month.</b>
Prices are per month:		<b>ANNUAL</b>
Business Card: 2Hx3.5W	\$25	\$180
Quarter Page: 4.25Hx3.75W	\$40	\$360
Half Page (horizontal): 5Hx8W	\$60	\$540
Full Page 8.5x11	\$100	\$900
Advertorial 8.5x11	\$50	NA
Photo classified – includes 1 picture, 30 words	\$10	\$90
Additional words \$.50 each.		
<b>ANNUAL RATES</b>		
Ad price X 10 – 10%		

<b>PRINT (Yearbook) Advertising Rates</b>  <i>The printed issue will cover the year-end awards, medals, standings, and National Finals results. Size: 8.5"x11", 4-Color, Cover: soft</i>	
<b>Print advertising commitments and payment by June 1/20th</b>	
<b>RATES</b>	
Back Cover (First paid basis)	\$500
Inside Back Cover (First paid basis)	\$500
Inside Front Cover (first paid basis)	\$500
Center (Both Sides) 11Hx17W	\$850
Full Page 8.5x11	\$350
Half Page 5Hx8W	\$250
Quarter Page 4.25Hx3.75W	\$150
<b>BUSINESS CARDS – 2Hx3.5W" members only</b>	<b>\$40</b>
<b>MEMBER RATES</b>	
GDCTA members - \$50 off any ad rate listed above (except Business Card). <a href="http://www.gdcta.org/become-a-member">Join: <b>www.gdcta.org/become-a-member</b></a>	

		CREDIT CARD INFO	
Name:			
Company:		Number:	
Address:		Exp Date:	
City:		Billing Zip:	
State/Zip:		Name on Card:	
Phone:		Signature:	
Email:			
Website:			
AD choices:			

*Advertisers assume liability for all content of printed advertisements and also assume responsibility for any claims arising thereof made against GDCTA.*

Email high resolution ads to [webmaster@gdcta.org](mailto:webmaster@gdcta.org)

Make check to GDCTA and mail with form to: Peter West 20 Wild Turkey Lane, Jasper, GA 30143  
OR Form may be emailed to Peter with cc #: [pwest@radix-consulting.com](mailto:pwest@radix-consulting.com)

Questions? [webmaster@gdcta.org](mailto:webmaster@gdcta.org) or 770-316-8655