



GDCTA *Collected Remarks* Newsletter Advertising

Collected Remarks is the official publication of the Georgia Dressage and Combined Training Association, Inc. (GDCTA). Published online 10x per year to more than 800 equine enthusiasts; it is full of informative articles, member ads, clinic information, and our regional calendar of events.

ONLINE <i>Collected Remarks</i> Advertising Rates		<i>All ads must be camera ready, and sent in high resolution (at least 300dpi) PDF or Jpeg to webmaster@gdcta.org</i> Deadline for receipt of artwork and payment for online ads is the 5th of every month.
Prices are per month:		ANNUAL
Business Card: 2Hx3.5W	\$25	\$180
Quarter Page: 4.25Hx3.75W	\$40	\$360
Half Page (horizontal): 5Hx8W	\$60	\$540
Full Page 8.5x11	\$100	\$900
Advertorial 8.5x11	\$50	NA
Photo classified – includes 1 picture, 30 words	\$10	\$90
Additional words \$.50 each.		
ANNUAL RATES		
Ad price X 10 – 10%		

PRINT (Yearbook) Advertising Rates <i>The printed issue will cover the year-end awards, medals, standings, and National Finals results. Size: 8.5"x11", 4-Color, Cover: soft</i>	
Print advertising commitments and payment by May 1/15th	
RATES	
Back Cover (First paid basis)	\$500
Inside Back Cover (First paid basis)	\$500
Inside Front Cover (first paid basis)	\$500
Center (Both Sides) 11Hx17W	\$850
Full Page 8.5x11	\$350
Half Page 5Hx8W	\$250
Quarter Page 4.25Hx3.75W	\$150
BUSINESS CARDS – 2Hx3.5W" members only	\$40
MEMBER RATES	
GDCTA members - \$50 off any ad rate listed above (except Business Card). Print-ready ads should be emailed to yearbook@gdcta.org in high resolution PDF, JPG or PNG files.	

		CREDIT CARD INFO	
Name:			
Company:		Number:	
Address:		Exp Date:	
City:		Billing Zip:	
State/Zip:		Name on Card:	
Phone:		Signature:	
Email:			
Website:			
AD choices:			

Advertisers assume liability for all content of printed advertisements and also assume responsibility for any claims arising thereof made against GDCTA.

Email high resolution ads in PDF, JPG or PNG files to yearbook@gdcta.org

Make check to GDCTA and mail with form to: Peter West 20 Wild Turkey Lane, Jasper, GA 30143
OR Form may be emailed to Peter (radixconsulting1@gmail.com) with cc #.

Questions? yearbook@gdcta.org or 678-677-4404