

GDCTA Advertising Rates 2024

PUBLICATIONS	Online Newsletter - Monthly	Online Newsletter - Annual	Yearbook (digital only)	Dressage Show Program	Directory - online	Gala Program - January
	due 5th of each month	due 5th of each month	due Mar 1	due at closing	due Mar 31	due Jan 10
	8.5x11	8.5x11	8.5x11	8.5x11		5.5x8.5 V
	monthly	annual (10x)				
AD SIZE						B&W only
BUSINESS CARDS – 2Hx3.5W” members only	\$25	\$180	\$25	\$25		
Quarter Page: 4.25Hx3.75W	\$40	\$360	\$40	\$45		
Half Page (horizontal): 5Hx8W	\$60	\$540	\$60	\$50	\$30	4H X 5W - \$50
Full Page 8.5x11	\$100	\$900	\$100	\$75		8H X 5W - \$75
Back Cover (First paid basis)	\$100	\$900	\$200	\$200		8H X 5W - \$95
Inside Back Cover (First paid basis)	\$100	\$900	\$200	\$150		8H X 5W - \$95
Inside Front Cover (first paid basis)	\$100	\$900	\$200	\$150		8H X 5W - \$95
Center (Both Sides) 11Hx17W	\$450	\$2,250	\$450	\$300		8H X 10W - \$200
Advertorial 8.5x11	\$50			\$50		
Photo classified – includes 1 picture, 30 words; Additional words \$.50 each.	\$10	\$90				

Email yearbook@gdcta.org for more information

Advertisers assume liability for all content of printed advertisements and also assume responsibility for any claims arising thereof made against GDCTA. Make check to GDCTA and mail with form to: Peter West 20 Wild Turkey Lane, Jasper, GA 30143 OR Form may be emailed to Peter with cc #:

radixconsulting1@gmail.com

BASIC SPONSORSHIP/VENDOR INFO

Dressage Shows

Sponsor - Bronze	\$100
Sponsor - Silver	\$250
Sponsor - Gold	\$500
Sponsor - Platinum	\$750
Sponsor - class	\$25
Sponsor - division (3 classes)	\$60
Sponsor - ring/arena	Call
Hospitality	Call
Welcome Bags	Call
Class Ribbons	Call
1st Place Awards	Call

	GIHP	Wills Park
Vendor - outside	\$75/day	\$50/day
Vendor - inside	\$150/day	
Vendor - Outside Truck & Trailer Location		
Vendor - Outside Arena Table Top		
Vendor - Inside Vendor Building		
Vendor Tents		
Vendor - Courtyard Trailer Parking		
Art Show Space		

GDCTA *Collected Remarks* Newsletter & Show Program Advertising

Collected Remarks is the official publication of the Georgia Dressage and Combined Training Association, Inc. (GDCTA). Published online 10x per year to more than 800 equine enthusiasts; it is full of informative articles, member ads, clinic information, and our regional calendar of events.
<https://gdcta.wildapricot.org/events>

You can find the events on the calendar and pay either through the event or in the Store.

CREDIT CARD INFO

Name:	
Company:	Number:
Address:	Exp Date:
City:	Billing Zip:
State/Zip:	Name on
Phone:	Card:
Email:	Signature:
Website:	
AD choices:	

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